

CAT Boosters Minutes
September 10, 7:00p
Wildcat Room

1. Director's Report:

a. HS Drama – Anna/Stephanie

- i. Katie Schwartz - new asst director
- ii. Amber Granville (teaches ASL) - new this year for the fall
- iii. Show dates for This Murder Was Staged - 10/24; 10/26
- iv. Just announced musical, Footloose (show date 4/11-4/12 (2 shows on 12th)
 - i. Auditions are 12/13 (dance) and 12/17-12/18 all other
- v. Fall shirts are in progress
- vi. Food dates for This Murder Was Staged
 - i. Oct 5 Saturday set build - lunchtime pizza
 - ii. Oct 16, 17, 18
 - iii. Oct 21, 22, 23
- vii. Cappies has kicked off (Footloose). In progress of reviewing applicants for Cappies Critics.
- viii. School website - opportunity for Stephanie to update the website to share more information. Board to let her know if there's anything new we want to include.
- ix. Cabaret is a work in progress. The date might change from 5/9 to a separate night.
- x. Marquees needed to Crystal by 9/19

b. JS Drama – Bailey/Tricia

- i. 60 Jr High Students and 19 HS Student Directors participating in Anastasia
- ii. Super Saturday and Set Build Saturday dates are set:
 - i. Sept 21 - Set Build Saturday - food not needed
 - ii. Nov 2 - Super Saturday (first day we run the first show) - parents to bring appetizers
- iii. Food needs have already been sent to Lisa
- iv. There may be a conflict in show date due to a basketball game. Might need to move sellables into the theater area
- v. Rachel Vahn - 504 coordinator at HS - new asst director taking over t-shirts, marketing
- vi. Costume needs have been set to the boosters. On track for costumes so far.
- vii. Renting a Short-Throw projector that goes in front the scrim to project backdrops - \$2,800 to rent, about \$25k to purchase. Might be a fundraising goal.
- viii. Going to do a series of 4 workshops in March to extend the Jr high drama program
 - i. Kate Motsinger shared the possibility of hiring an improv company to host an improv workshop. She will send Tricia the information.
- ix. Marquees needed to Crystal by 10/5

a. A cappella/Choir – Anna

- i. First Choir Concert 10/2 (JrS & HS combined)
- ii. A cappella off to a great start. Finished song 9/10 and working to clean it up.
 - i. Will be attending the Kettering A cappella festival 11/8 & 11/9
 - ii. Will be submitting to perform on main stage at AcaFest this year
 - iii. Looking at earth tones (green and browns) and street wear for costume colors
 - iv. New this year, we are not hosting ICHSA. Will be traveling to a different venue. TBD on the venue but will be sometime in Feb/Mar

- v. Matthew Rudolph asked if they could organize a date for A cappella to attend ICCA. Anna liked that idea.
- vi. Finals for ICHSA will be in NYC
- vii. Fundraiser at OTR for Karoke was approved
 - 1. 1st is 9/25
 - 2. Will be the last Wednesday of the month, 7-11p (7-8p for Jr High; 8-11p HS)
 - a. Could we move up to 6-10p?

2. Treasurer's Report – Nancy

- a. Close of 23-24
- b. Outstanding credits/debits
- c. Reimbursement Requirements
- d. New Budget-Need for new fundraisers
 - i. \$9075 budget to meet all the goals this year but would like to increase if possible
 - ii. Kate Motsinger presented idea of fundraising at cheer competition 10/20
- e. Long term budget planning – goals, etc
- f. Membership letter
 - i. Nancy will send a membership letter

3. Reflections on Kidzone (made approx \$870 + Gwen's \$160 = \$1030 total)

- a. Reflections on how it went. What could we do better? How do we freshen it up? New games? Prizes? Bigger prizes?
 - i. Matthew's notes:
 - i. Add music
 - ii. Better way to mark the prizes (kids were re-using their tickets to play again at no cost)
 - iii. Prize baskets and do a raffle
 - iv. Better prizes to advertise outside of the kids zone, and draw attention with posters
 - v. Adult focused game with a raffle for adults to increase profit (could be the "Fun Zone" instead of the kids zone)
- b. How do we get more help?

4. Committee Reports

- a. Marketing - Donna
 - i. Working to get the word out on more help/support
- b. Fundraising Events – Gwen Lawhorn/Kim Saxon/Lisa
 - i. Craft Show
- c. Concessions – Crystal/Nancy
- d. Senior stuff – Mary Rudolph
 - i. Pictures (possible to create in makerspace) and Banners
 - ii. Fall drama but add to it in the spring
 - iii. A Cappella gets hung around ICHSA time
 - iv. There are a lot of Juniors this year so working to set aside funds for next year if possible
- e. HS Show – Committee _____
- f. JS Show – Terri Smith
 - i. Terri presented an idea of selling more generic drama sellables to use for multiple shows.

- ii. Mary, Kate, Jodi, and Kim to join the committee. Terri to organize a date to meet separately
 - g. Show Meals – Lisa Craig
 - h. ICCA/ICHSA – Lisa Craig (no longer hosting)
 - i. Cappies Room – Melissa F/Mary Rudolph
 - j. Student Opportunities/Goodwill_____
 - k. Scholarship Committee
 - i. Going to pull together scholarship committee as a later date (April)
5. Yearbook Ad – design, and write new senior salute?
- a. Didn't discuss
6. How do we get more people to help?
- a. Opportunity to add a page on the website on "How to get involved"
 - b. Create an email for Tricia to send to parents
7. New Ideas or thoughts?
- a. Updates from Mary regarding fundraising:
 - o Several changes this year to fundraiser opportunities
 - o Idea from Stephanie - Every curtain on stage is going to be replaced this year. Could we create items from the curtains to sell as a fundraising option (ie: pillowcase)
 - o Matthew Rudolph shared a fundraising opportunity for a murder/mystery dinner (along with Ashlyn Fuhrmann)
 - Possibility for Trading Card Academy or AberSon's Dessert Shope
 - Sweet Escape could be a place to donate
 - Theme will be based on where we have the dinner (ie: D&D if at Trading Card Academy)
 - Popcorn is an opportunity to fundraise when presented as a fundraiser
 - o Kim Saxon still open to do a painting event as a fundraiser, even on a monthly basis
 - o Bengals game fundraiser - \$100 to donate to an organization of your choice
 - No longer need fingerprinted
 - Bus transportation available to avoid paying for parking
 - Organization also runs FC cinci, UC basketball, etc. (Opportunity to expand if we get more people involved)
 - o Cyclones fundraiser - We pick a family night. A Capella sings the national anthem. We can run a "split the pot"
 - o Continue to present ideas for new fundraising opportunities
8. Immediate Actions:
- **School Website** - add forms to district website, volunteer opportunities, officers, committees (Stephanie will send Mary what used to be on the site)
 - **Short Throw Projector** - cost \$25000-30000. Discuss after Anastasia.
 - **Old Show Curtains** - create items to sell as a fundraiser
 - **Variety Show** - how can we market it better?
 - **Murder Mystery dinner** - pair it with a local business
 - o Trading card academy? Abersons? Mission collaborative? Finding a business that may have a clientele to come.
 - **Other fundraising options** - Sweet escapes, Painting at Kim's place, 1860 trivia night
 - **Bengals Game** - Send Stephanie info for Bengals Games

- **Kid Zone opportunities** - Cheer Competition 10/20? Craft Show?
- **Senior pictures** – Figure out the cost for Kaylee to make banners (only Fall Drama now, ACA gets hung in Feb, Spring show gets added).
- **Fall Sellables** – Considering theater theme instead of show-specific theme. Terri to lead setting up a separate meeting.
- **Parent Communication for Jr High Parents** - Send email to Tricia to send to parents on our behalf
- **Marketing** – tier-levels to sponsor different amount of shows